



Tijuana Innovadora

*Transforming
Our City*

See how inside!



TIJUANA

Join the efforts of
TIJUANA INNOVADORA
and help continue the city's
TRANSFORMATION!



Tijuana Innovadora

Tijuana Innovadora is a collection of 8 citywide programs that operate their own curriculum, events, and projects all year long.

Meanwhile, the Nucleus of **Tijuana Innovadora** provides each program with management and administration support in order to minimize overhead and maximize impact.

Which of these **programs** would you like to support?



Arte en la Industria

900,520

Annual hours transforming the city of Tijuana

*including public exhibitions

40,000

People simultaneously view impressive artwork in schools, businesses, and public spaces thanks to more than 100 annual exhibitions





224,216

Annual hours transforming the city of Tijuana

700+

Workshops and trainings per year in marginalized communities that offer youth positive opportunities in place of violence and delinquency



Casa de las ideas



FABLAB
TIJUANA

25,660

Annual hours transforming
the city of Tijuana

60

Social enterprises
created since 2018





16,947

Annual hours transforming
the city of Tijuana

60%

Of the winners of InnovaModa's annual
mega-event now have their own brands
that are being sold in prestigious stores
around the world



InnovaModa

AQUI EMPIEZA LA MODA



140,625

Annual hours transforming
the city of Tijuana

2,500+

Student volunteers who have
improved their city, with hundreds
graduating from a special
leadership course



Líderes



1,001,515

Annual hours transforming the city of Tijuana

*Including public exhibitions

220

People honored, including world champions, medical pioneers, and all types of personalities that have inspired the Tijuana community



Paseo de la Fama



**Sinfónica
Juvenil**

40,320

Annual hours transforming
the city of Tijuana

44

Full-time professional musicians
started their careers here, participating
in concerts inspired by music from
Star Wars, Broadway, and more



www.tijuanaInnovadora.org

Youth Symphony



**Tijuana
Verde**

83,424

Annual hours transforming
the city of Tijuana
*including public exhibitions

8,550

Square meters of forested land,
with more than 950 trees planted
in 13 different places throughout
the city



1,400,000

Annual hours transforming
the city of Tijuana

700,000

people attend the biennial
mega-event thanks to the
Nucleus of Tijuana Innovadora,
which also supports the other
8 featured programs all
year long.



With Tijuana Innovadora,
your contribution will
be multiplied
*because many programs will
be able to utilize each donation!*

MOST URGENT NEEDS:

- Sponsors for each sphere
- Vehicles, vans, and pick-up trucks
- New computers
- Video cameras and A/V systems
- Musical instruments
- **Your support and *participation!***





Tijuana
Innovadora

Provides more than

4,000,000

annual hours transforming the
city of Tijuana

BE PART OF THE
TRANSFORMATION!

Sign up today and support
your favorite program!



| www.tijuanainnovadora.org

Breakdown of Impact Hours: 1,950,000 hours of interaction with public exhibitions | 1,908,464 direct service hours | 172,505 volunteer service hours